



BOY SCOUTS OF AMERICA®
TRANSATLANTIC COUNCIL



2018

Transatlantic Council Scout-a-thon



15 August 2018 to 1 December 2018

**Transatlantic Council
Boy Scouts of America
USAG Brussels, Unit 28100, Box 24, APO, AE 09714**

Dear Scouters,

All Scouting Units can use additional financial resources in the fall as the new program year kicks off. Consider participating in the Transatlantic Council Scout-A-Thon to assist your unit with raising money for this year's program costs.

The Annual Scout-A-Thon is an opportunity for every Cub Scout, Boy Scout, and Venturer to participate in earning money to pay for things like program material fees, camp and activity fees. You may participate for yourself or others in need. Either way, it helps Scouting! The Scout-A-Thon proceeds will help send more youth to camp and also help the Transatlantic Council to make all programs even better.

Participants may attend as INDIVIDUALS, or as DENS, PATROLS, CREWS, PACKS, TROOPS, or POSTS. It is required that Lions and Tigers participate with an adult partner. Units are encouraged to hold one large unit level Scout-a-thon event.

WHAT IS IT?

The Scout-A-Thon is a fun way to help raise money for your unit and at the same time help support scouting programs throughout the Council.

WHAT CAN THE UNIT DO?

First, your unit plans to take part by deciding what their Scout-A-Thon will be (e.g. bowl-a-thon, bike-a-thon, jog-a-thon, book-a-thon, etc.).

Second, plan a date and location to hold the event. Be sure to give yourself enough time to make sure the event is successful.

Finally, fill out the unit commitment form to begin your journey to providing a quality program throughout the scouting year!

Yours in Scouting,

Transatlantic Council Staff

HOW DOES YOUR UNIT RAISE THE MONEY?

1. All participants should ask their families, friends and neighbors to sponsor them in the Scout-A-Thon. Pledges should be per unit of score (For example: number of laps, pins, books, ¼ miles, etc.) A minimum of 5 cents per unit of score is the recommended pledge but any amount is acceptable. Pledged amount multiplied by the unit of score equals the amount to be collected. As an example (for a bowl-a-thon): If a bowler bowls a total of 250 pins and a sponsor has pledged 5 cents per pin, a total of \$12.50 would be collected from the sponsor.
2. The more sponsors you have, the more money you can raise for Scouting. A scout can also receive a straight donation rather than a pledge. If you are given a donation, please record it in the flat donation column and the "Total Due" column and leave the "Pledge per Unit of Score" block blank
3. Enclosed is a sponsor sign-up sheet, which should be used in recording sponsors. Each Scout must bring this sheet with them when they participate at the Scout-A-Thon so the score can be recorded and they can collect their pledges. Extra sponsor sheets are available at www.tac-bsa.org or from your District Executive.
4. After your unit holds its Scout-A-Thon, each Scout should go back to his sponsors and collect their pledges. When all pledges have been received, the unit leader should complete Column Seven (7), "Total Dollars Collected", of the "Control/Prize Order Sheet" and forward it to the Council office with the payment. The unit retains their share. If the unit chooses the 50% Unit + 50% Council, then no prizes should be chosen for the youth (more information regarding this option later in the document - see 'commissions' section below).

HOW CAN UNIT LEADERS HELP?

1. See that your Scouts are at the Scout-A-Thon location and ready to participate on time and that they conduct themselves as Scouts at all times while there.
2. Each Unit Leader will need help with the score keeping. Bring someone else along. Designate a Unit Scout-A-Thon Coordinator and bring a calculator.
3. Be sure to reserve your location early.

WHAT PRIZES CAN BE EARNED?

- Prizes are awarded only after all monies are turned into the Council by the deadline, 1 December 2018.
- The prize award choices list will be available online by September 15th 2018.
 - *Use the 2017 prize list as a guide to what will be available for 2018*

COMMISSIONS

#1. Gift OPTION: Earn up to 50% commission!

Each unit will earn 30% of the net money collected for participation with the council Scout-A-Thon fundraiser.

Additional benefits this year, Units get an additional 10% for turning in money and prize forms by 1 December 2018.

Extra added incentive, Units get 10% for signing up before 30 September 2018 OR 5% for signing up between 1 October and 15 October 2018.

Please turn in the "Control/Prize Order Sheet" as a whole unit and your payment to the Council Office in Brussels .

#2. No Gift OPTION: Earn up to 60% commission!

Each unit will earn 40% for commission only (no prizes) of the net money collected for participation with the council Scout-A-Thon fundraiser. Units will receive 10% for turning in money by 1 December 2018.

Extra added incentive, Units receive 10% for signing up before 30 September 2018 OR 5% for signing up between 1 October and 15 October.

WHAT TO DO WHEN YOUR UNIT ARRIVES AT THE SCOUT-A-THON LOCATION?

1. Have your Unit Scout-A-Thon Coordinator at the location when the Scouts arrive.
2. Sign up all boys on your "Control/Prize Order Sheet" and collect all sponsor sheets to give to your unit scorekeepers.
3. When your unit is finished, please write all scores on the Scout-A-Thon Pledge Sheet. Please have participants and families wait for their Scout-A-Thon Pledge Sheet to be returned.
4. Mark a prize each participant has selected from the appropriate level.
5. **You should bring a calculator with you for computing money to be collected.**

HAVE FUN!!

We hope your unit has fun during the Scout-A-Thon and that it is a great fund-raiser for them as well. If you have any questions, please call your District Executive or District Scout-A-Thon Chairperson if applicable. Please remember to pre-register for the Scout-A-Thon and ensure you have a reserved time and place to participate. Do not hesitate to contact the Transatlantic Council Service Center if you have any questions or concerns!

TIPS FOR A SUCCESSFUL SCOUT-A-THON

All units will make their own agreements dates and locations. Communities with more than one unit should get a community coordinator to help organize from the top down. Units without American facilities should consider host nation centers or other sports activities. For example, a Wii bowl-a-thon, dance-a-thon, sport-a-thon, etc.

Scheduling of the locations requires close cooperation with the local management. The time that is required for 50 boys to complete a Scout-A-Thon is about 3 hours at a location like a bowling alley, so be sure they know what to expect. This helps you and the facility and fosters a good partnership.

Try and have an experienced and patient leader head the activity. Some locations will desire to have the boys receive instruction in etiquette and rules before participating. One unit had the boys meet by dens in an adjacent area 15 minutes before they were scheduled to participate. They received their instruction then and everyone was more confident. They were also better able to identify those boys requiring special assistance, such as our Tigers and special-needs boys. These boys were assisted to ensure they had fun.

All units will initiate their own local publicity. Use the school newspaper, church and military bulletins, community action spots on AFN, Host Nation news network, etc.

Each boy should receive a sponsor sheet (please reproduce the enclosed sheets locally) two weeks before the event. Scouts are then to go out and solicit sponsors. This can be done any way the Scout desires. Be careful, however, as larger units will be stumbling over each other in the smaller communities. You may want to consider dividing territory among the units in your area. This gives all Scouts an equal chance as prizes are awarded on the number of sponsors and the total dollars. All **Scouts must turn in their sponsor sheets on the day of the event.**

Event coordinators should mark the total score on the sponsor sheets and the amount due from the sponsor before giving them back to the scouts. We suggest approaching sponsors with a request for pledges, but tag onto this an "up to" limit. FOR EXAMPLE: Mr. and Mrs. Sponsor pledge 5 cents per scoring unit (pins, laps, etc.), UP TO \$10.00. This way we don't leave sponsors on the limb of not knowing how well the boy did. Be sure to warn those that want to pledge large amounts if the Scouts will be bowling multiple games. A good bowler can be a big earner however this can be a surprise when the pins begin to add up!

Upon completion of the Scout-A-Thon the Scouts then take their sheets and go collect from their sponsors. Please note that prizes will be awarded on the number of sponsors and amount raised which the youth will collect, not pledge amount. Please tell the Scouts that all collections should be completed immediately after the Scout-A-Thon date. **The unit should then forward all proceeds and accounting paperwork for both options to the Council Office by 1 December 2018 to qualify for District/Council prizes.** The faster the return, the faster the prizes can be delivered! All prizes are selected from the attached prize sheets.

IMPORTANT DATE: 1 December 2018! Cut off date to qualify for District and Council Prizes

2018 SCOUT-A-THON FACT SHEET

WHAT: "SCOUT-A-THON" is a fun activity for all Cub Scouts, Boy Scouts, Venturers, Leaders, Parents, and Friends of Scouting. Youth Members will receive prizes based on the number of sponsors and money that they secure. This is an official Council activity, so uniforms may be worn.

WHY: To raise funds to be used exclusively to sustain the program of Scouting in the Transatlantic Council, which serves over 5,000 young people and over 2,000 adult volunteers. This event increases the awareness of Scouting throughout your community and it is a proven, successful fundraiser and works well as a recruitment tool.

WHEN: The Scout-A-Thon begins on 15 August 2018 and continues until 1 December 2018

WHERE: You decide!

HOW: Cub Scouts, Boy Scouts, Venturers and Explorers secure pledges (or donations) and collect money based on their total score.

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SCOUT-A-THON SIGN UP

YES! You can count on our unit to participate in the 2018 TAC Scout-A-Thon!

Pack/Troop/Crew # _____ Approximate Scout-A-Thon Date _____

District _____ Scout Community _____

NAME _____

E-MAIL ADDRESS _____

ADDRESS _____

PHONE _____ SCOUTING POSITION _____

OPTION Choice: #1 Gift _____ or #2 No Gift _____

Return this form to: garrett.lamberth@scouting.org

**TRANSATLANTIC COUNCIL
BOY SCOUTS OF AMERICA
SCOUT-A-THON TRANSMITTAL SHEET**

DUE BY 1 December 2018
TO BE ELIGIBLE FOR DISTRICT and COUNCIL PRIZES - Email to
garrett.lamberth@scouting.org

DATE _____ DISTRICT _____ UNIT PACK/TROOP/POST _____

NUMBER OF BOYS PARTICIPATING _____

TOTAL COST OF PARTICIPATION PER-BOY \$ _____

TOTAL PARTICIPATION EXPENSE \$ _____

TOTAL DOLLARS COLLECTED \$ _____

LESS PARTICIPATION EXPENSES \$ _____

TOTAL BALANCE AFTER EXPENSES \$ _____

UNIT TOTAL GIFT OPTION #1: Potential 50% Unit Commission

30% OF NET INCOME (Total \$ _____ X \$0.30=)

10% for turning money and prize form in by Dec. 1, 2018 (Total \$ _____ x \$0.10 =)

10% for signing up before Sept 30, 2018 (Total \$ _____ x \$0.10=)

or 5% for signing up between October 1 – Oct. 15, 2018 (Total \$ _____ x \$0.10=)

TO BE KEPT BY UNIT: \$ _____

COUNCIL TOTAL: REMAINING % FORWARDED TO TRANSATLANTIC COUNCIL \$ _____

Deadline to submit for prizes is December 1, 2018

UNIT TOTAL NO GIFT OPTION #2: Potential 60% Unit Commission

30% OF NET INCOME (Total \$ _____ X \$0.30=)

10% for turning money by Dec. 1, 2018 (Total \$ _____ x \$0.10 =)

10% for choosing no gift option (Total \$ _____ x \$0.10=)

10% for signing up before Sept 30, 2018 (Total \$ _____ x \$0.10=)

or 5% for signing up between October 1 – Oct. 15, 2018 (Total \$ _____ x \$0.10=)

TO BE KEPT BY UNIT: \$ _____

COUNCIL TOTAL: REMAINING % FORWARDED TO TRANSATLANTIC COUNCIL \$ _____

UNIT SCOUT-A-THON CHAIR _____

ADDRESS _____

Daytime PHONE _____ E-MAIL _____

REMINDER

1. Be sure to forward this form along with the Unit Control/Prize Order Sheet and your **one (1) unit check, money order drawn on a US bank to the Transatlantic Council, BSA, online payment, or Unit Account payment. Contact your District Executive for Bank Wire information.**
2. Make sure to keep a copy for your unit records.
3. Please ensure **TAC Scout-a-thon and unit number** are listed under check or bank wire notes.

2018 SCOUT-A-THON SPONSOR SHEET

Please sponsor me by pledging an amount per scoring unit (pins, laps, etc.), or a donation. I can win prizes and my Scout unit will use the money for our programs this year.

Name of Scout _____

Unit # _____ Den/Patrol _____

What to do:

1. Ask friends and family members to sponsor you for a few cents per scoring unit.
2. Have sponsors write in name, address, and amount pledged.
3. TAKE THIS SPONSOR SHEET TO THE SCOUT-A-THON: IT'S YOUR TICKET.
4. Participate in the Scout-A-Thon event
5. Collect pledge money from your sponsors.
6. Give pledge money and sponsor sheet to your unit leader.

Sponsor Name	Address or contact info	Pledge Per Scoring Unit	Flat Donation	Total Due	Amount Paid (list Donations Here)
Example: John Doe	12 Any Street, My Town	.05	Sample	Sample	Sample
1					
2					
3					
4					
5					
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22					
Total this page					
Total other pages					
Grand Total					

My Scout-A-Thon date is _____ Time _____ at _____

#1 Score _____ #2 Score _____ #3 Score _____ Total Score _____

Score Keeper's
Signature _____

Sponsor Name	Address or contact info	Pledge Per Scoring Unit	Flat Donation	Total Due	Amount Paid (list Donations Here)
Example: John Doe	12 Any Street, My Town	.05	Sample	Sample	Sample
23					
24					
25					
26					
27					
28					
29					
30					
31					
32					
33					
34					
35					
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2018 UNIT CONTROL/PRIZE ORDER SHEET

The 2018 Scout-A-Thon Prize list will be available to review by September 15th!

PLEASE FORWARD A COPY OF THIS FORM TO THE TRANSATLANTIC COUNCIL TO ORDER PRIZES

PACK/TROOP/CREW _____ DISTRICT _____ PAGE# _____

UNIT SCOUT-A-THON
CHAIRPERSON _____

ADDRESS: _____ DAY TIME PHONE _____

FPO/APO AE _____ EMAIL: _____

Please print all the above information

#	Name of Participant	Phone Number	# of Sponsors	# of Sponsors Collected	Total Dollars Pledged	Total Dollars Collected	Patch Segments 7 or more sponsors	Option #1 Prize* Selection 1 st Choice	Option #1 Prize* Selection 2 nd Choice
1									
2									
3									
4									
5									
6									
7									
8									
9									
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*Scouts will receive their 1st choice unless it is no longer available. If so, the second choice will be shipped in replacement. Scouts only earn 1 prize!