

# CREDIT SALES ARE BEST

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

*Trail's End pays for all credit card fees!*

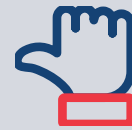
- **Bigger Rewards** – Earn 1.5pts per \$1 sold in the Trail's End App
- **Safer** – "Text to Pay" allows for socially distant payments! No cash handling!
- **Higher Sales** – Customers spent 27% more with credit cards vs cash in 2019
- **Hardware** – Accept credit/debit with Square readers or manual entry

*When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.*

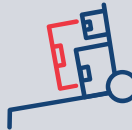


## ONLINE DIRECT

*Virtual Fundraising is safest for kids!*



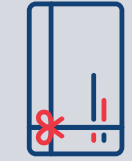
**Safe for Kids**  
Fundraise from the safety of home.



**Product Variety**  
Even MORE products to choose from.



**No Handling**  
Products ship directly to your customers.



**Trail's End Rewards\***  
Earn MORE when you sell Online Direct.

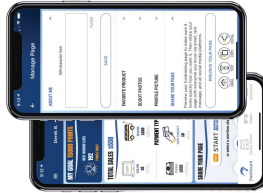
\*Council participation in Trail's End Rewards may vary.

## HOW IT WORKS

### TWO WAYS CUSTOMERS ORDER ONLINE DIRECT

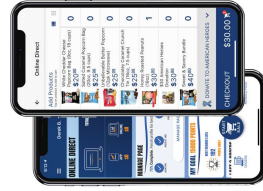
#### VIRTUAL STORE

1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers



#### KID RECORDED

1. Record customer orders in the Trail's End App
2. Take payment (credit/debit only) "Text to Pay" feature for socially distant payments!
3. Products ship to your customers



EVERYTHING YOU NEED TO KNOW ABOUT THE APP!

Text APPGUIDE to 62771 to learn more!

# Trail's End® REWARDS

Collect points to earn amazon.com Gift Cards and choose the prize **you** want!

PER EVERY \$1 SOLD  
**ONLINE DIRECT & CREDIT/DEBIT**  
**1.5PTS**  
PER EVERY \$1 SOLD  
**CASH**  
**1PT**

**NO LIMIT!** Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts

**VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS**



**7,500 pts**  
Earn an \$550 Amazon.com Gift Card

REWARD IDEAS

**6,000 pts**  
Earn a \$450 Amazon.com Gift Card

REWARD IDEAS

**5,000 pts**  
Earn a \$350 Amazon.com Gift Card

REWARD IDEAS

**4,000 pts**  
Earn a \$250 Amazon.com Gift Card

REWARD IDEAS

**3,500 pts**  
Earn a \$200 Amazon.com Gift Card

REWARD IDEAS

**3,000 pts**  
Earn a \$150 Amazon.com Gift Card

REWARD IDEAS

**2,500 pts**  
Earn a \$100 Amazon.com Gift Card

REWARD IDEAS

**2,000 pts**  
Earn a \$70 Amazon.com Gift Card

REWARD IDEAS

**1,750 pts**  
Earn a \$60 Amazon.com Gift Card

REWARD IDEAS

**1,500 pts**  
Earn a \$50 Amazon.com Gift Card

REWARD IDEAS

**1,250 pts**  
Earn a \$40 Amazon.com Gift Card

REWARD IDEAS

**1,000 pts**  
Earn a \$30 Amazon.com Gift Card

REWARD IDEAS

**750 pts**  
Earn a \$20 Amazon.com Gift Card

REWARD IDEAS

**500 pts**  
Earn a \$10 Amazon.com Gift Card

REWARD IDEAS



**SIGN IN & SET YOUR GOAL**

Text APP to 62771 to download the app

The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: <https://www.trails-end.com/terms>.