# Spring Flower sale tips and tricks

We realize that this year's Spring flower sale will be different and wanted to come up with some tips and tricks for you to sell flowers using social distancing and social media.

#### Ways to sell:

- **Email:** We will have the sales flier in a pdf that you can send out via email's to family and friends so they can place an order.
- Facebook: You can post the pdf on your Facebook page and have family and friends who want to place an order with you let you know and what they would like to order.
- <u>Poster Board</u>: You can do a large poster board to use for door to door just like some used for wagon sales for popcorn last fall.
- <u>CheddarUp.com</u> How Cheddar Up works. Create a collection page in minutes, share
  your link and let us do the tracking. Immediately you can start to collect money online.
  Anyone can pay with Cheddar Up via credit card, echeck or cash/check no account or
  app needed.

## Payments App's to make it easier and safer to collect payments.

Have your families use their paypal, Venmo, Google pay, Apple Pay, Zelle, Square cash to collect form family and friends. They can also have them mail a check for payment. Then have the families give one check to the unit for their total. The check makes payment by one check for the unit's total order.

### What are payment apps?

### Payment apps allow you to make payments using your phone

These apps can make paying at the store easier if you're always fumbling through your bag trying to find the right card to pay with. Payment apps generally allow you to link your credit cards or bank accounts to the app. Then, you can make payments directly from the app without having your credit card, debit card or checks present.

Depending on the app you download and your phone, you may be able to pay by tapping your phone at a point of sale rather than swiping a credit card. Other payment apps or phones could allow you to pay by displaying a code that the cashier can scan.

#### Payment apps allow you to send money to friends and family

The apps generally allow you to send money to an email address or a phone number, but other apps let you send money to your friends through social media, too.

It's important that you investigate the details of how payment apps work. Most payment apps allow you to make and receive payments for free if you're using a bank account or an in-app balance. However, if you use a credit card, you may have to pay a fee to send or receive money.

Additionally, apps may charge other fees if you want to move the money out of your app account and into your bank account. Apps may also have limitations as to how much money you can send within a given day, week or month.

# Why you should consider using payment apps

## They make paying easier

Payment apps can make your life a lot easier. Rather than worrying about carrying around multiple credit cards or other payment methods, you could store them all in a payment app.

## They're good for security

Another nice perk is you don't have to worry about cancelling a bunch of cards when you lose your wallet or purse. Even if you lose your phone, if your phone is properly secured, you shouldn't have to worry about someone else accessing your payment information.