

## The "True" Cost of Scouting "The Iceberg Analogy"

*What you see above the water is only about 20% of what Scouting provides*



*Books, Uniforms, Boys' Life, Equipment, Registration, Insurance & Activity Fees, etc.*

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*But there is a whole lot more below the waterline!*

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### ***Volunteer and Staff Training***

Job Specific and Supplemental Training for volunteer leaders every year.

### ***Program Planning Guides***

And many other items provided to help you plan your weekly/yearly program.

### ***Support Staff***

For registration, typing publications, and program support.

### ***Reference Publications and Resources***

Everything from program planning kits and Roundtable material to camping information books.

### ***Camp Promotion***

For Ed Bryant Scout Reservation & Camp Indian Trails

### ***Friendly Camp Rangers***

To keep our beautiful camps up-to-date and ready to our Scouts year-round.

### ***Camp Equipment***

Tents, cooking equipment, camp vehicles, building repairs, boats, shooting sports, equipment replacement and repair, and upkeep of your council camps.

### ***Recognitions***

For leaders who attend training, volunteer for special projects and help in many roles throughout Scouting.

### ***Professional Staff***

Our full-time staff who work with volunteers to organize new units, manage fund-raising programs, conduct trainings, work with membership recruitment, provide counseling and advice for your district, our camps, and programs.

### ***Administrative Needs***

Postage, computers and link-up to National Computer System, copy machines, folding machines, print shop.

### ***Service Center***

Utilities, insurance, repairs and care for our Wall Family and Janesville Scout Centers.

### ***Charter Fees***

For every Scouting youth, leader, and unit.

### ***Camperships***

Awarded to youth w/ financial needs

### ***Postage***

Mailings to leaders, parents, and youth Members.

### ***Newsletter***

Our monthly newsletters so you know what is going on in Scouting.

### ***Council Website***

Go online to learn more about our council and its program.

### ***School Night for Scouting***

Cub Scout recruitment flyers, posters, yard signs, stickers, onboarding packets, derby cars, etc.

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The majority of the costs of Scouting program, like running our camps, record keeping, materials, training programs, support staff and operation of Scout Centers are hidden beneath the surface, just like an iceberg. The 80 percent that isn't visible is what keeps the rest afloat.

Help keep Scouting afloat!

