



Welcome to the 2018 Popcorn Sale Newsletter

Popcorn is the number 1 fundraiser for many of our units. As a whole, the Glacier's Edge Council has grown our popcorn sale for the last three years. This newsletter is designed for monthly contact with our Unit and District Kernels to continue to grow our sale, putting more money into your unit to deliver the Scouting Program! Please note that issues 1 and 2 of this newsletter will be sent to unit kernels for 2017, committee chairs, and unit leaders to ensure that we get the message out!

Popcorn Pre-Commitment 2018

Click the link below to commit to selling popcorn this year! This is your way of informing us that you intend to sell, but more importantly, update the contact information for your Unit Kernel!

[Click Here to Commit](#)

2018 Popcorn Sale Dates

August 21 - Janesville Kickoff
August 22 - Madison Kickoff
August 24 - Popcorn Commitment Forms Due
August 30 - Show and Sell Orders Due
September 13-15 - Show and Sell Pickups
October 5 - Fill it Up Drawing 1
October 12 - Fill it Up Drawing 2
October 19 - Fill it Up Drawing 3
October 26 - Fill it Up Drawing 4
October 31 - Sale Ends
November 2 - Show and Sell Return Deadline
November 2 - Take Orders Due
November 15-16 - Take Orders Product Pickup
November 30 - Prize Orders Due
December 14 - Popcorn Payments Due

2017 Success Story

As an introvert with social anxiety, I hated doing fundraisers when I was

growing up. I never really sold that much or got the great prizes, and the whole experience was never once positive. So I was understandably a bit nervous going into popcorn sales for the first time. Gabriel can be very outgoing, but he can also be pretty shy at times, and I worried about my own ability to help him overcome that. I honestly did not expect to meet our goal, but I determined to have a good attitude and to follow the Cub Scout motto, to Do Our Best. We practiced at home and with family members and signed up for a few shifts with friends outside local businesses - and I'm happy to say that we didn't just meet our goal, we blew right past it and sold out of our entire kit! Selling popcorn was such a different experience from any other fundraiser, because it was a team effort, both as a family, and as a pack. I'm so proud of all the work Gabriel put into it, and looking ahead with confidence that we can do even better next year.



Gabriel and Joey - Pack 540

Interested in sharing your own pack's success story? Submit to glaciersedgepopcorn@scouting.org



2018 New Sports Tin

In 2017, our Badger Tin was wildly more successful than we could have anticipated. To build on that success, our popcorn committee is electing to do another Wisconsin Badger Tin. Artwork is above!

Military Sales

Continuing on success of 2017, any Scout who sells 1 \$25 Military Donation will receive a limited edition "Military Sales" council patch. Starting in 2018, we will do a special patch for each branch of our armed services. In 2018, our patch will be Navy themed.

This year we were also able to bring back the \$25 donation thank you pads to give to folks who make Military Donations. These will be available at the August Kickoffs!

Be sure to "Like" us on Facebook for news and updates throughout our sale
www.facebook.com/gecpopcorn