



BOY SCOUTS OF AMERICA®
NORTHERN LIGHTS COUNCIL

2018 Fall Recruiting

Timeline for Pack Leaders

June/July

- Build unit calendar for Sept 2018 - August 2019
- Build unit budget to support the planned program
- Schedule Fall Recruiting date with the district
- Promote Scouting at community festivals/events

August

- Attend the **District Roundtable** to receive recruiting materials and ideas for recruiting parents
- Confirm meeting location with school
- Put out yard signs and posters
- Participate in the school's "Meet the Teacher" night

September

- District executives will visit schools and distribute flyers 2-3 days prior to recruiting meeting
- Parent orientation and den meetings begin within a week of the recruiting meeting
- Popcorn sale begins - to help pay for pack program expenses

October

- Popcorn sale ends in late October
- Follow up recruiting
- Youth attend fall Cub Scout event (Day Camp, etc.)

Focus on Engaging Parents

It's a proven fact - when parents are engaged in Scouting with their son, the boys stay in Scouting longer, learn more and have more fun.

Packs need parents to help as den leaders and committee members. Help is needed to run the pinewood derby or go to day camp. And sometimes we just need parents to bring the Oreo cookies (ask your district executive about the Oreo Cookie "test").

Our district membership teams will focus on helping packs recruit every parent to help out in some way.



Attend Roundtable to learn how to tell the "Yard Stick" story

Passport to Adventure

Youth will receive a "passport" when they join. When they complete the items in their passport, they will receive a special Passport to Adventure patch!

Packs can also earn a ribbon!