



## Scouting Needs Your Unit Support

Each year, Seneca Waterways Council invests almost \$200.00 per Scout to provide quality programs and services. The \$33.00 annual registration fee goes directly to the national office of Boy Scouts of America, and does not address the Council's costs in providing local Scouting programs. Vital funds are required for our Council to serve our large and diverse group of Scouts, for the purpose of developing young men and women into the leaders of tomorrow.

Scouting in Seneca Waterways exists because of the support we receive from our volunteers, our families and the community. **In lieu of a Council registration fee, we conduct the *Friends of Scouting (FOS)* annual campaign**, which raises more than \$390,000 from communities, families and businesses. It's only through such generosity that we can continue to deliver an exceptional Scouting program that prepares young people to make ethical and moral choices over their lifetimes.

## Annual *Friends of Scouting* Family Campaign

A successful *Friends of Scouting* Family campaign will help ensure:

- Your unit leaders receive the training, materials and problem-solving support they need to keep your Scouts safe and make your unit successful.
- Outstanding camping facilities and exceptional program opportunities.
- The benefits of Scouting can be extended to more local youth than ever.
- Expansion of age-appropriate development initiatives, including social and practical life skills, career preparation and STEM-based learning.
- Financial assistance to Scouts attending summer camp, and those that might not otherwise be able to fully participate in the Scouting experience.



### ***How You Can Help:***

District volunteers will visit units between December 2018 and April 2019 to share successes from the past year, plans for the future, and give all families the opportunity to support the Scouting program for the coming year.

We want to give every family the opportunity to personally invest in the program. Each unit should identify a *Friends of Scouting* Unit Coordinator, and schedule a brief FOS presentation by a District volunteer during a function when most parents will be present (such as Blue & Gold Banquet, Court of Honor, etc).

We know that you value Scouting and its positive impact on your child. Your support will help ensure we can continue in our mission to deliver a values-based program of citizenship, character development, and a healthy lifestyle for our Scouts.

**Become a partner with Seneca Waterways Council. *Your gift increases the chances that every young person in our community can benefit from Scouting***

## What You Can Earn: Platinum Unit Recognition

We want to recognize the outstanding support we receive from our units. The Platinum Unit recognition is reserved for those units that complete **ALL** of the following criteria:

- Return their completed Unit Commitment Form to the council office by December 10, 2018
- Have a trained *Friends of Scouting* Unit Coordinator
- Conduct a *Friends of Scouting* presentation within the unit by May 15, 2019
- Collect total number of pledges  $\geq$  50% of unit membership by May 31, 2019 (based on registered unit membership as of June 30, 2018)
- Achieve an average *Friends of Scouting* gift of \$96.00 (*for the minimum threshold of donors*)

Each qualifying Platinum Unit will receive:

- ✓ FREE cloth rank advancement (*eligible for redemption through December 31, 2019*)
- ✓ FREE tent camping at any council property (*eligible for redemption through December 31, 2019*)

For an average Cub Pack or Troop, the free cloth rank advancement can represent savings of hundreds of dollars. And the more you utilize the free tent camping incentive, the greater the benefit for your unit!

## 2019 Friends of Scouting Campaign: Unit Commitment

Complete the fields below so we can assist you to conduct your unit's 2019 *Friends of Scouting* Family Campaign.

**This form must be returned by December 10, 2018 to qualify for Platinum Unit Recognition.**

### Unit Presentation Date:

Unit \_\_\_\_\_ District \_\_\_\_\_ Presentation Date \_\_\_\_\_

Event type \_\_\_\_\_ Address \_\_\_\_\_ Time \_\_\_\_\_

### Unit FOS Coordinator:

Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

*The Unit Friends of Scouting (FOS) Coordinator is responsible for working with the district FOS representative in promoting FOS prior to and immediately after the unit presentation, as well as assisting in following up with any families who missed the presentation.*

*Contact your District Executive or District FOS Chairman for more information.*

