



BOY SCOUTS OF AMERICA®
SENECA WATERWAYS COUNCIL



2018 Holiday Popcorn Sale

Begins November 2nd

Orders Due November 28th at 12:00 Noon

You should participate in this sale if:

- You are a New Unit and want to jump start your finances
- Your Unit wants to try the Popcorn Sale for the first time, with no risk
- Your Unit hasn't yet met their sales goal and wants to continue selling
- You have a Scout that didn't participate in the sale (but now wishes to)
- You have customer orders that came in late
- You have customers that loved the product and would like to order more (for Thanksgiving or the holidays)

LAST CHANCE to SELL IN 2018



Selling



Popcorn...Helps us... **HELP YOU**

2018 Holiday Popcorn Sale Details

Due to high demand, we will be placing a Holiday Popcorn order to fulfill your customer needs.

Holiday Sale Opens:	Friday November 2
Orders Due:	Wednesday November 28 (12:00 Noon)
Product Pickup:	Thursday December 13 (time & location TBD)
Payment Due:	Friday December 28

All orders must be submitted via email to christine.crittenden@scouting.org no later than **12:00 noon on November 28th.**

What are the Prizes, Incentives and Commissions?

- Commission Rate for units that participated in the 2018 Take Order and/or Show and Sell Sales will be at the same level as they previously qualified for this year.
- New Units and/or Units that have not sold Popcorn in the last 3 years
 - receive a Base Commission of 30%
 - can earn a Bonus Commission of 3% (if they sell at least \$1,000 of product)
 - TOTAL potential commission = 33%
- Scouts will earn Campmasters prizes in this sale based on the standard Prize program. However, **PRIZE SELECTIONS CANNOT BE COMBINED WITH THE PREVIOUS SALE.**
- Scouts qualify for \$600 Club Prize, Fill A Sheet Rocket prize, and District Top Seller Prize.
 - DOES NOT APPLY to other incentives (High Achiever and \$600 Club Weekly Drawings)

Sale Opportunities:

- Family/Friend/Neighbor purchasing delicious popcorn closer to holidays
- Approach Local Businesses About Giving Popcorn as Holiday Gift to Employees or Customers
- Parent/Guardian brings the Flyer to Work and asks Colleagues to support their youth

Where Do I Get An Order Form?

We recommend starting a new order form for this sale. It avoids confusion when placing the order with the Council. You can get popcorn order forms from the Council Service Center or by downloading them at www.senecawaterways.org/popcorn

How Do I Sign-up to Sell?

Send an e-mail to Chris Crittenden at christine.crittenden@scouting.org letting her know your unit is selling (*please be sure to include the contact name and e-mail for the person in your unit who is responsible for your sale*).