



## ELEVATOR PITCH

---

Indy Do Day is people-powered days of service when the residents of central Indiana take ownership of their communities and care of their neighbors. This event will connect 30,000 volunteers with projects over the course of 3 days. Our goal is to create the most civically-engaged community in the nation where every day is a Do Day. Indy Do Day is September 27, 28 and 29, 2018.

To get involved, visit [indydoday.org](http://indydoday.org).

Need volunteer ideas?

### Local Businesses, Corporations or Volunteer Groups

**Do you have a cause that you already support?**

Register your initiatives on our website to spread awareness about what matters to your people.

<http://indydoday.org/2018-what-are-you-doing-for-indy-do-day/>

**Don't have a cause, but thinking about getting more involved in the community?** Rally the troops and sign up for a group project with one of the many important organizations who have a need.

<http://indydoday.org/projects-needing-volunteers-listing/>

### Individual volunteers are needed, too!

Encourage your employees to browse the directory of projects that they can register for. List will continue to grow through September.

<http://indydoday.org/projects-needing-volunteers-listing/>

### Need some ideas about types of projects?

Attached to this email is a document containing project samples performed over the years by local businesses. A more extensive list can be found at <http://indydoday.org/indy-do-day-accomplishments/>.

We'd also like to invite you to our Indy Do Day Prep Rally on August 10th from 11 AM - 1 PM on Georgia Street (between Capital and Illinois). We'll be kicking off our community service season during Food Truck Friday with some fun activities and appearances from Mayor Joe Hogsett along with our non-profit and community partners. We hope you can make it.

Please join us on September 27, 28 or 29th!

Thank you.



Indy Do Day is presented by the Rotary Club of Indianapolis



@indydoday, #letsdothis, #idd2018