

## Lenni Lenape Bartholomew County Community Marketing Plan

3'x6' banners	County membership team
Newspaper add - The Republic	Virginia Moats/Marissa Souza - begins August 1st
Facebook Posts	Marissa Souza - already started
Radio PSA	Marissa Souza begins August 1st
Bookmarks in summer reading program	Jon Ocheltree By June 25th
Yard signs - beginning Summer 2018	DE to units
Table at 4H Fair July	Dave jones/Shared by units
Uniform Day at Schools	Shared by units - Day of talk in the school
Flyer in church bulletin first 2 wks of August	Shared by units
Business marquees Begins in mid July	All volunteers
Electronic JSN flyer in newsletter	Brian Cain - Starting when school starts
Flyers at local parades	Shared by participating units made by DE
Open House attendance	Units
School anouncements the week of	Units
Meeting with new Superintendant - June/July	Raj/Jon Ocheltree
Talks in Schools - August	Volunteers/youth/Jon
Flyers in Schools - August	Jon Ocheltree
Yards signs in high traffic areas	Jon Ocheltree to unit leaders to parents to community membership teams
JSN Date in Church news	Units

## Lenni Lenape Jackson County Community Marketing Plan

<b>Billboards (2)</b>	On 50 near Brownstown on Seymour side of town, and one downtown Seymour on 50
<b>Newspaper add The Tribune</b>	Begins August 1st
<b>Radio PSA</b>	Dave Jones - Begins August 1st
<b>Bookmarks in summer reading program</b>	Jon Ocheltree to libraries by 5/15
<b>Table at 4H Fair 8/7 - 8/15</b>	Shared by units
<b>Uniform Day at Schools</b>	Shared by units 8/23
<b>Flyer in church bulletin</b>	Shared by units 2 weeks prior to Join night
<b>Business marquees beginning July</b>	Virginia Moats, Dave Jones, Dale Sandlin, and Unit leaders
<b>Flyers at local parades</b>	Shared by participating units made by DE
<b>Open House attendance</b>	Units
<b>School announcements the week of</b>	Units
<b>Flyers in all school</b>	Jon Ocheltree
<b>Boy Talks allowed in all schools</b>	Jon Ocheltree, Dan Shaver, Mary Lou Siefker, Dale Sandlin
<b>Yard signs in high traffic areas</b>	Unit leaders, District leaders, Jon Ocheltree
<b>JSN Team</b>	Commissioner staff, Dan Shaver, Brian Cain, Mary Lou and Dale Siefker, Dale Sandlin

## Jennings County Community Marketing Plan

<b>Billboards (1)</b>	Down town North Vernon 50 or 3/7
<b>Newspaper ad in the Plain Dealer &amp; Sun</b>	Dave Jones, Virginia Moats - Begins August 8th
<b>Radio PSA</b>	Dave Jones to begin August 8th
<b>Bookmarks in summer reading program</b>	Jon Ocheltree by May 15th
<b>Table at 4H Fair July 11 - 16</b>	Shared by units
<b>Uniform Day at Schools</b>	Shared by units Tuesday August 30th
<b>Flyer in church bulletin</b>	Shared by units
<b>Business marquees</b>	Virgiana Moats, Dave Jones, local leaders to begin July
<b>Flyers at local parades</b>	Shared by participating units
<b>Open House attendance</b>	Units
<b>School announcements the week of</b>	Units
<b>Boy Talks access to all schools</b>	Jon Ocheltree, Bill Browning, Julie Hadley, Dan Shaver, Larry French
<b>Flyers in Schools allowed in all schoools</b>	Jon Ocheltree
<b>Yard signs in high traffic areas</b>	Jon Ocheltree, unit and district leaders as well as parents
<b>JSN Team</b>	Commissioner staff, Dan Shaver, Brian Cain, Julie Hadley

## Lenni Lenape Decatur County Community Marketing Plan

<b>Billboards (1)</b>	Downtown Greensburg 46/Main St
<b>Newspaper ad Greensburg Daily News</b>	Dave Jones to begin August 12th
<b>Radio PSA</b>	Dave Jones to begin August 12th
<b>Bookmarks in summer reading program</b>	Jon Ocheltree
<b>Table at 4H Fair Ju.ly 5th - 11th</b>	Shared by units
<b>Uniform Day at Schools</b>	Shared by units 9/6
<b>Flyer in church bulletin</b>	Shared by units
<b>Business marquees to begin in July</b>	Virginia Moats, Dave Jones, and Unit leaders
<b>Flyers at local parades</b>	Shared by participating units
<b>Open House attendance</b>	Units
<b>School announcements the week of</b>	Units
<b>Boy talks (Not allowed at Greensburg)</b>	Jon Ocheltree, Don Sheppard
<b>Flyers in schools - all allowed</b>	Jon Ocheltree
<b>Yard signs in high traffic areas</b>	Jon Ocheltree, unit, district leaders, and
<b>JSN Team</b>	Don Sheppard, Dan Shaver, Diedre Hawkins