

KERNEL JOURNAL

EDITION #9

2017 HOOSIER TRAILS COUNCIL, BSA POPCORN SALE- E COMMUNICATION RESOURCE

IMPORTANT DATES

10/22 - Sale Ends

10/25 - Popcorn and Prize orders Due to Council, along with post-dated check

11/10 - Take order Product Delivery

12/8 - Post-dated Checks are deposited

DON'T FORGET ABOUT THOSE ONLINE SALES

Online Sales are a great way to reach more people during your sale! Don't forget to talk about our new incentives to your unit!

To better promote selling popcorn to all of your out of town family and friends, Hoosier Trails Council is giving away a special edition Nalgene water bottle to the top 5 sales leaders in each district for total on line sales for a one week period from Sunday at 12:01 am until Saturday at 11:59 pm for the week of October 8th and 15th! Please encourage your family and friends to support your sales goal and purchase product on TrailsEnd.com. Visit this link to learn more about setting up your account and start selling today!

LEARN MORE ONLINE

Go to our [council website](#) to find additional resources to help with your sale!



BOY SCOUTS
OF AMERICA
HOOSIER TRAILS COUNCIL



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NEED MORE POPCORN?

Are you running out of product for your show and sells? Set up a time to stop by the warehouse locations to pick up more product. This is first come first serve so product might run out. Please contact [Kevin Trojan](#) to set up your pickup orders. Below are the locations and hours for each area.

BLOOMINGTON

LOCATION

[Council Office- 5625 State Rd 46,
Bloomington, IN 47401](#)

Office Hours 10:00 AM– 5:00 PM

LAWRENCEBURG

LOCATION

[Midwest Service Warehouse,
IN 1300 Scheneley Pl.](#)

[Lawrenceburg](#)

Hours Thursday 3:00-6:00 PM

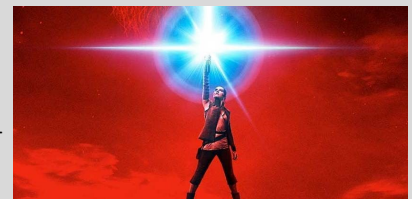
SEYMOUR LOCATION

[Walmart Distribution Satel-
lite Building, 2100 E. Tipton
Street](#)

Hours Friday 1:00-4:00 PM

**THE JOIN THE FORCE
SUPPER SELLER CLUB
HAS
RETURNED!**

For every \$1,000 in sales, earn 2 tickets to a special screening of Star Wars: Episode VIII The Last Jedi in December of 2017. Screenings will occur in Bloomington, Columbus and Newport, KY.



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FILL IT UP CHALLENGE!

It's time to see what you are made of! This challenge will give you the opportunity to fill up your entire popcorn order form. Average sales on a complete form is between \$500-\$600 per sheet. We will award a DRONE to one Scout in each district for filling it up. Each form that is submitted will count for one chance to enter your name in a Scout hat that will be drawn on November 1st. Please send a scanned copy of your form to

Kevin.Trojan@Scouting.org and a ticket will be assigned to you.



Popcorn Sale Team

[Kevin Trojan](#) - Staff Advisor ,812-272-2368,

ktrojan@bsamail.org

[Brenda Sadler](#) - Popcorn Specialist- 812-336-6809,

bsadler@bsamail.org

[Ian Kessler](#) -Popcorn Sale Intern , popcorn145@bsamail.org

WE WANT YOUR INPUT

Trails End would like your feedback on the resources you received for the popcorn fundraiser. Please take a few minutes to complete the survey below.

[https://www.surveymonkey.com/r/
PDCBH8R](https://www.surveymonkey.com/r/PDCBH8R)

DON'T FORGET TO EARN YOUR PATCH!

