



HOOSIER TRAILS COUNCIL, BSA CELEBRATES EARLY SUCCESS IN SCOUTING RECRUITMENT

Hoosier Trails Council, BSA is a leader in the nation with 3.7% growth over previous year's end in Scouting registrants with two months remaining in year

Bloomington, Indiana – 10/31/2016 – The Hoosier Trails Council of Boy Scouts of America (BSA) is delivering exceptional membership growth numbers in Central Region this year, becoming one of the top councils in overall unit growth across the country.

This success is notable as it is part of a nationwide push by the Boy Scouts of America to expand the benefits of Scouting through recruitment and new unit development – an effort supported by its dedicated adult volunteers, staff, chartered organizations, community groups and top-performing councils, like the Hoosier Trails Council, BSA.

“There’s been a resurgence of excitement for Scouting in our community, and we’re thrilled to introduce more youth and families of south-central Indiana to the program,” Glen Steenberger, Scout Executive/CEO for the Hoosier Trails Council, BSA. “Increased engagement in Scouting like this is key to equipping our future leaders with the fun, character-building experiences they can’t get anywhere else.”

Families that are still interested in joining Scouting can find out more information and locate Scout programs in their neighborhoods by visiting www.BeAScout.org.

By engaging their children in Scouting, parents can instill in them a strong base for which to build their character. In fact, a study conducted by Tufts University found that youth who participate in Scouting exhibit positive character attributes, allowing them to embrace new opportunities, overcome obstacles and become better prepared for future success.ⁱ

There is a small window of time to make a meaningful impact on children and shape who they become as adults. Understanding the challenge families face as they balance busy schedules and spend quality time with their children, Scouting helps to fill this critical need by making the most of right now. The Boy Scouts of America invites parents and their children to explore Scouting’s diverse, life-changing adventures that build a solid foundation of character, values and education that stays with them for a lifetime.

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The Hoosier Trails Council, BSA

The Hoosier Trails Council, BSA benefits youth through programs of character development and values-based leadership training, positively impacting families in 18 counties in south-central Indiana. This organization provides fun and adventure to more than 7,000 youth annually. Scouts are mentored by caring adults who guide them through an advancement program, which has a proven track-record of giving kids a head start toward leading success lives.



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For more information on the Boy Scouts of America, please visit www.scouting.org.

¹ *Tufts University CAMP Study. (2015).*